

Basic knowledge of spin-out company formation

Tuesday, May 3rd

Sala 4 de Trabajo Social, Segundo piso

Objectives: Students (graduate and under-graduate) will gain a basic knowledge of spin-out company formation.

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| 14:00 a 14:45 – | Introduction to imperial Innovations and examples of company spin-out formation. |
| 14:45 a 15:30 – | Spin-out company formation basics: <ul style="list-style-type: none">• Market need and product• Business model• Management team• Investment |
| 15:30 a 15:45 – | Break. |
| 15:45 a 16:30 – | Case studies from imperial Innovations and Q&A. |

Instructors



BRIAN GRAVES, Director of Business Development

Brian joined the group of Imperial Innovations in 2001 as head of the Engineering Technology Transfer team having previously gained over 20 years' experience in business development, product development and marketing in the engineering industry with John Crane Limited, a division of Smiths Group plc.



DOMINIC FALCAO, Create Lab Manager

Dominic joined Innovations in September 2014 to head Imperial Create Lab in stimulating and supporting undergraduate and postgraduate ventures at Imperial College.

Working with a student committee, the wider college and London's broader technology venture ecosystem, Dominic runs a series of events and initiatives aimed at providing the maximum impetus to student projects developed by Imperial students and alumni. These include the now-renowned Venture Catalyst Challenge, with alumni who have raised £6 million in funding.

Dominic holds a BA (Hons) Politics, Philosophy and Economics from the University of York and has worked in London's start-up scene as a business analyst, founded a social enterprise and freelanced as a consultant for charities and social enterprises across the UK prior to joining Innovations.